

MARKETING INFORMATION SYSTEMS, INC.  
 100 Sylvan Avenue  
 Englewood Cliffs, New Jersey 07632  
 (800)631-1623/201-947-6900

JOB #83-38-81

NOVEMBER, 1981

NAME TEST  
TALLY SHEET

INTERVIEWER'S NAME: \_\_\_\_\_

MARKET: \_\_\_\_\_

USE TICK MARKS (|||| II) AND TALLY BELOW

TOTAL

REFUSED			
TERM. Q.1a UNDER 18 YEARS OF AGE			
TERM. Q.1b QUOTA FILLED	18 - 34		
	35 +		
TERM. Q.2 DOES NOT SMOKE FILTERED CIGARETTES			
TERM. Q.3 DOES NOT USUALLY SMOKE NON-MENTHOL CIGARETTES			
TERM. Q.4 QUOTA FILLED	NO LETTERS ON BRAND LIST		
	LOW TAR		
	FULL FLAVOR		
COMPLETED INTERVIEWS			
TOTAL			

2045789748